

### Retail Display Ads Column Widths

- 1 column **1.4028"**
- 2 column **2.9722"**
- 3 column **4.5417"**
- 4 column **6.1111"**
- 5 column **7.6806"**
- 6 column **9.25"**

### Retail Display Ads Block Sizes

- 1/8 page **4.5417" x 2.5"**
- 1/4 page **4.5417" x 5"**
- 1/2 page vertical **4.5417" x 10"**
- 1/2 page horizontal **9.25" x 5"**
- full page **9.25" x 10"**
- double truck **19.75" x 10"**

### Technical Requirements

Camera ready ads must be in CMYK color space. No RGB, Pantone or PMS colors.

High resolution .pdf is the preferred format. Other acceptable formats:

- .jpg or .tiff
- .eps, .ai, .indd, .psd : must include fonts and any related artwork or photographs as separate files.

Images minimum of 240 dpi at size to be printed.

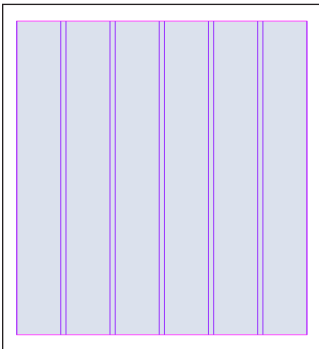
### Electronic Delivery

Please email submission to:

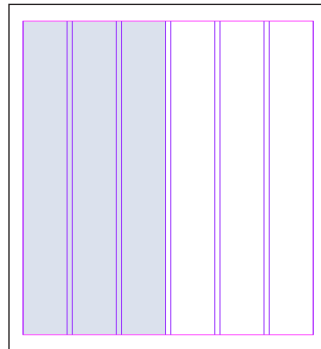
Barbara Bennett  
[barbara@forkauaionline.com](mailto:barbara@forkauaionline.com)

If your ad is too large to email, we recommend using [yousendit.com](http://yousendit.com).

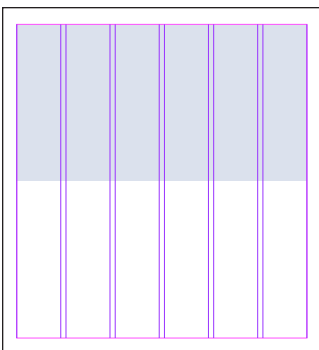
For questions about technical aspects of submissions please contact Carrie Johnson, Andarta Design, [design@andarta.com](mailto:design@andarta.com), 808-651-5577.



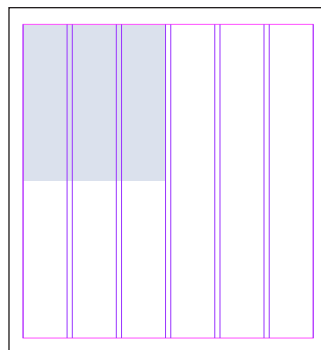
full page 9.25" x 10"



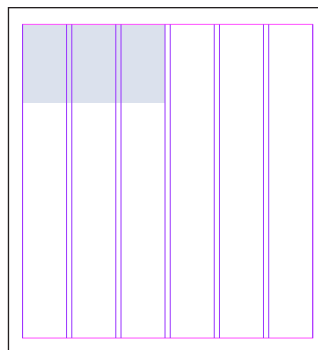
1/2 page v 4.5417" x 10"



1/2 page h 9.25" x 5"



1/4 page 4.5417" x 5"



1/8 page 4.5417" x 2.5"

### Contact

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